

## Awareness Rally on Plastic Pollution

The **NSS Unit of Usharama College** organized an **Awareness Rally on Plastic Pollution** on 19-07-2025, from the college campus to **Pottipadu Village**. The main aim of the rally was to educate the local population about the environmental hazards caused by excessive plastic usage, particularly single-use plastic.

The rally began at **9:30 AM** from Usharama College with over **100 enthusiastic NSS volunteers** participating. The volunteers walked through the streets, holding banners and placards with messages such as:

- "Say No to Plastic"
- "Choose Eco-Friendly Alternatives"
- "Beat Plastic Pollution"
- "Clean Village, Green Village"

Volunteers raised slogans and interacted with the villagers of Pottipadu to spread awareness. They explained the long-term effects of plastic on soil, water, animals, and human health. Volunteers also demonstrated alternatives to plastic bags, like cloth and jute bags.





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